

Sam Ng

web designer / front end developer

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greetings :)

I am a passionate designer who loves building responsive websites and interfaces with emerging technologies. My designs are original, meaningful, and have strong return on investment.

experience

AVer Information Inc.

11 / 2013 - Present

UI UX Designer

- Designed and coded responsive website (all divisions*) with HTML5/CSS3/Bootstrap/JavaScript, from wireframing to creating all web assets.
- Created original and meaningful graphics to bring ordinary products to life while maintaining brand-consistency.
- Constantly improved website ROI and user-experience with use of CSS animations and jQuery. Results has shown increased inquiries, reduced bounce-rate, longer visiting time, and improved page-rank on targeted keywords.
- Handled product photography and promo video productions.

Multimedia Designer

01 / 2011 - 11 / 2013

Jr. Web Design Specialist

05 / 2010 - 12 / 2011

- Revamped company website. Constantly improved websites functionality, browsing-experience, lead-gen, and SEO performance.
- Designed mobile app and software UI for video conferencing product line.
- Worked with marketing team to create printed collaterals for product launch campaigns, sales programs, and trade shows.

*Except company section and video collaboration division which are designed by contractor starting 2016

Smith Marketing Group, Inc.

04 / 2007 - 05 / 2010

Web & Graphic Designer

- Worked on clients' graphic and web projects from concept to completion, led creative directions, communicated with clients, and prioritized projects to ensure profitability.
- Revamped HP Intellectual Property Licensing website and improved patent purchasing process userflow.
- Handled daily updates for HP internal websites of: HPNow, Office of Strategy & Technology, and HPLabs.
- Designed HP Memory Spot brochure and Halo Video Collaboration Buyer's Guide.
- Created a customized Facebook-style HP internal website using Microsoft SharePoint, allowed users to participate in discussions and update their profiles and articles.
- Designed digital and printed materials for HP Tech Conference in 2007, 2008 and 2010.
- Designed and coded company website to improve usability, SEO and lead generation.

tool box

HTML5/CSS3, jQuery, **JavaScript**, GitHub, Responsive, **Bootstrap** Frameworks, **LESS**, CSS Preprocessor, **SEO**, Google Analytics, **Adobe CC** (Photoshop, Illustrator, InDesign, Dreamweaver, AfterEffects), Product Photography, Wireframing, Balsamiq, Drawing

education

BA in Design Studies, minor in Photography San Jose State University, CA 2006

Diploma in Graphic & Media Design Institute of Vocational Education, Hong Kong 2002

freelance highlights

Znazza New Zealand html / css	PinCollective Los Angeles, CA html / css	2012
App Aces Dallas, TX html / css, web design	MobileHome Los Gatos, CA mobile app and web design	2010
Clifton Douglas San Jose, CA seo, enewsletters	DNAexus Mountain View, CA web banners, illustrations	
Techtron Products, Inc Hayward, CA html / css, web design, logo	Riverwalk Crossing Jenks, OK html / css	
Wild Bee Nutrition USA, Inc Foster City, CA biz card, web design	Palapa Lounge Swimwear Los Gatos, CA html / css	
Stanford Center for Genomics and Personalized Medicine Palo Alto, CA logo	Radiant Source Technology San Jose, CA web design	
99People Foster City, CA brochure, ppt design	Joy Holiday Millbrae, CA vacation flyer	
Gino's Pizza San Francisco, CA restaurant and hotel room menus	Mr. Mazda Campbell, CA html / css, web design, seo	2009
Baby Play By Play San Jose, CA logo	That's So Cute Boutique Los Gatos, CA html / css, web design, eNewsletters	
Sip Café Campbell, CA brand identity package, posters, signage	Fed Pack International San Jose, CA html / css, web design, seo	
Neodontics, Inc Sun Valley, CA logo, package design		
TLang Dance Company New York, NY html / css, web design	Cat's Eye Photography Scotts Valley, CA web design, html/css, flash	2008
Demetra Cabinetry San Jose, CA brochure	37° Desert Café Fremont, CA flyer	
Mendis International, Inc New York html / css, web design, Flash ads, posters, wine bottle layout design	Helping Hand Hong Kong 20th anniversary book	2007
Autowerkstat VW Specialist San Jose, CA html / css, web design		2005

recognitions

Company Values Awards - "Innovation" AVer Information Inc. years of 2011, 2012, 2015

Work Authorization US permanent resident – legally authorized to work in the U.S.